**Cerebral Cortex** 



Cerebral Cortex

#### THE M170 REFLECTS A VIEWPOINT-DEPENDENT REPRESENTATION FOR BOTH FAMILIAR AND UNFAMILIAR FACES.

Journal:	Cerebral Cortex
Manuscript ID:	CerCor-2007-00114.R1
Manuscript Type:	Original Articles
Date Submitted by the Author:	26-Mar-2007
Complete List of Authors:	Ewbank, Michael; Cambridge University, CBU Smith, Will; University of York, Computer Science Hancock, Edwin; University of York, Computer Science Andrews, Tim; University of York, Department of Psychology
Keywords:	face, view-dependent, recognition, N170



# THE M170 REFLECTS A VIEWPOINT-DEPENDENT REPRESENTATION FOR BOTH FAMILIAR AND UNFAMILIAR FACES.

Michael P. Ewbank<sup>1</sup>, William A.P. Smith<sup>2</sup>, Edwin R. Hancock<sup>2</sup>, & Timothy J. Andrews<sup>1</sup>.

<sup>1</sup>Department of Psychology, University of York, UK.

<sup>2</sup>Department of Computer Science, University of York, UK.

Text Pages: 11

Figures: 5

Abstract: 177

Text: 3529

Key words: face recognition, viewpoint invariance, N170

\*Corresponding Author: Tim Andrews email: <u>t.andrews@psych.york.ac.uk</u> Department of Psychology, University of York, York, YO10 5DD, UK Telephone: (44) 01904 434356 / FAX: (44) 01904 433181

Acknowledgements: We are grateful to Phil Pell, Tobias Halliday, Dave Cole and Leif Jiskoot for their help on this project. We would also like to thank members of the YNiC, particularly Andre Gouws, Gary Green and Maribel Pulgarin for their help during the course of this project. We thank two anonymous reviewers for helpful comments on an earlier version of this manuscript. This work was supported by a grant from the Anatomical Society of Great Britain and Ireland to TJA; MPE is supported by an Anatomical Society Studentship.

### ABSTRACT

The aim of this study was to determine the extent to which the neural representation of faces in visual cortex is viewpoint dependent or viewpoint invariant. MEG was used to measure evoked responses to faces during an adaptation paradigm. Using familiar and unfamiliar faces, we compared the amplitude of the M170 response to repeated images of the same face compared to images of different faces. We found a reduction in the M170 amplitude to repeated presentations of the same face image compared to images of different faces when shown from the same viewpoint. To establish if this adaptation to the identity of a face was invariant to changes in viewpoint, we varied the viewing angle of the face within a block. We found a reduction in response was no longer evident when images of the same face were shown from different viewpoints. This viewpoint-dependent pattern of results was the same for both familiar and unfamiliar faces. These results imply that either the face-selective M170 response reflects an early stage of face processing or that the computations underlying face recognition depend on a viewpoint-dependent neuronal representation.

#### INTRODUCTION

Recognising faces in a visual scene is a simple and effortless process for most human observers. However, the face of any individual can generate countless different retinal images depending on the viewing conditions. The visual system must take into account sources of variation caused by changes in viewpoint, but at the same time be able to detect differences between faces. Models of face processing propose that the earliest level of processing involves computation of a view-dependent representation. Information from this early stage of processing is compared to view-invariant representations of familiar faces for recognition (Bruce and Young, 1986; Burton et al., 1999).

Functional imaging studies have also revealed a network of face-selective regions in the occipital and temporal lobe that are thought to underlie our ability to perceive and recognise faces (Haxby et al., 2000). Processing of facial identity is associated with inferior temporal lobe regions, such as the fusiform face area (FFA) (Kanwisher et al., 1997; Grill-Spector et al., 2004). These inferior temporal lobe structures project to anterior temporal regions that contain semantic information associated with a particular facial identity (Rotshtein et al., 2004). A region posterior to this, known as the inferior occipital cortex, or occipital face area (OFA) (Gauthier et al., 2000) is thought to be implicated in an earlier structural encoding stage of face processing (Hoffman & Haxby, 2002).

Event related potential (ERP) and MEG studies have also shown that faces and other objects can be distinguished by the pattern of electrical activity across the occipitotemporal lobe (Nobre et al., 1994; Allison et al. 1999). For example, ERP studies have shown a faceselective potential occurring between 140 and 200ms after stimulus onset which appears twice as large for face stimuli compared to a variety of other stimuli (Bentin et al. 1996; Jeffreys, 1996; Liu et al., 2002). MEG studies have also revealed an early face-selective potential, known as the M170, which has been shown to correlate with the successful recognition of a face (Liu et al., 2002). Consistent with behavioural studies (Yin, 1969), the M170 component has been found to be delayed for inverted faces compared to upright faces (Watanabe et al., 2003; Itier et al., 2006). The M170 has also been found to be significantly reduced in some, but not all patients with prosopagnosia (Harris et al., 2005). The M170 is often considered to reflect the magnetic equivalent of the N170. Source analysis techniques have suggested that the M170 and N170 may originate in inferior temporal regions, specifically in the locale of the fusiform gyrus (Itier & Taylor, 2002; Halgren et al., 2000). However recent studies have suggested that the N170 and M170 may reflect two distinct sources. (Watanabe et al., 2003; Itier et al., 2006).

The aim of this study is to use the technique of adaptation to ask whether the M170 potential reflects an underlying representation of facial identity, and whether this representation is invariant to changeable aspects of faces. The principle underlying adaptation is that repetitive presentation of a stimulus results in a decrease in the response of a neuronal population that is selective for that stimulus (Grill-Spector et al., 2006; Krekelberg et al., 2005). The nature of the neural representation can be determined by varying the stimulus. If the underlying neural representation is insensitive to a change then the neural response will remain the same. Alternatively, if the neurons are sensitive to this manipulation, the response will return to the initial level. Although little is know about the effect of stimulus repetition on the M170 response, a recent study has shown a reduction in the amplitude of the M170 following repetition of different face images when using rapid presentation rates (Harris and Nakayama, 2006). Recently, we reported that adaptation of the N170 potential to facial identity was sensitive to changes in the viewpoint of the image (Ewbank and Andrews, 2006). However, the changes in viewpoint used in these studies were quite large (variations in subject pose were of the order of  $\pm 45^{\circ}$ ) and only unfamiliar faces were used. It is possible, therefore, that viewpoint-invariant responses may be found when presenting smaller changes

#### **Cerebral Cortex**

in viewing angle (for example, variations of  $<10^{\circ}$ ), or when showing faces that are familiar to the observer. Our hypothesis is that, if the neural representation underlying the M170 response is selective for the identity of a face, we would predict a reduced response to repeated images of the same face. We would also predict that this adaptation should be invariant to changes in the viewpoint of the face and that this invariance should be found over a greater degree of viewpoint change for familiar compared to unfamiliar faces. In contrast, any recovery from adaptation when images of the same face are presented over different , that the . viewpoints would suggest that the M170 reflects a viewpoint-specific stage in face processing.

## **METHODS**

Eighteen subjects (9 females; mean age 23) participated in the study. All observers had normal or corrected-to-normal visual acuity. Fifteen subjects were right-handed. Written consent was obtained from all subjects. All imaging took place at the York Neuroimaging Centre (YNiC).

### Localiser scan

In order to identify sensors that responded preferentially to images of faces, subjects viewed greyscale images from different object categories: (1) unfamiliar faces; (2) familiar faces (3) inanimate objects; (4) places (buildings, indoor and natural landscapes) and (5) textures. Photographs of unfamiliar faces were taken from a database of the Psychological Image Collection at Stirling (PICS: http://pics.psych.stir.ac.uk), images of familiar faces were taken from the World Wide Web. Images of inanimate objects, places and textures were obtained from various sources including commercial clip-art collections (CorelDraw, Microsoft). All images were projected onto a screen at a viewing distance of approximately 80cm and subtended a viewing angle of 9° x 9°. Images were presented in a series of stimulus blocks, with each block containing 25 images. Each image was presented for a period of 400ms, and was followed by a blank screen containing a fixation cross for 1100ms. In each stimulus block, five images from each object category were randomly interleaved. A total of eight stimulus blocks were presented. Subjects were required to perform a target detection task, by pressing a response button when they saw an image containing a small red dot. Target trials were removed from the subsequent analysis. A resting period was inserted in between each block, during which an equiluminant grey screen was presented for 8 seconds.

# Adaptation scans

There were two adaptation scans, one consisting of unfamiliar faces (Fig 1) and another containing familiar faces (Fig 2). The experimental procedure was identical for both scans. In each scan, stimulus blocks contained either 12 images of the same face (same-identity) or 12 images of different faces (different-identity). Stimulus blocks also varied in the degree of viewpoint change about the vertical axis between images. Four different viewpoint change conditions were used: (1)  $0^{\circ}$  same viewpoint; (2)  $2^{\circ}$  change; (3)  $4^{\circ}$  change; (4)  $8^{\circ}$  change. Thus, there were 8 different stimulus conditions in each scan. Images in the same viewpoint change conditions, the first face image in each block was always a frontal view; this was followed by subsequent images rotation to the left or right of the preceding image (see Figs 1 & 2). Faces were rotated 3 increments to the left and the right. For example, in the  $2^{\circ}$  change condition faces were shown over a range of  $12^{\circ} (0^{\circ}, 2^{\circ}, 4^{\circ}, 6^{\circ}, 4^{\circ}, 2^{\circ}, 0^{\circ}, -2^{\circ}, -4^{\circ}, -6^{\circ}, -4^{\circ}, -2^{\circ})$ .

To generate the images of unfamiliar and familiar faces at different viewpoints, we recovered a 3-dimensional model of each face from a single, frontal view using shape-from-shading. This technique exploits a statistical model of facial shape to render the shape-from-shading problem tractable (Smith & Hancock, 2006). By restricting the algorithm to a certain class of objects (namely faces); the model provides a sufficiently powerful constraint to allow accurate reconstructions from a single image. The estimated 3-dimensional models can be rotated to yield realistic images of each face from different viewpoints (see Figs 1 & 2).

Each image was presented for 400ms followed by a 1100ms blank screen containing a fixation cross. Each condition was repeated four times in a counterbalanced block-design, making a total of 32 stimulus blocks. Subjects were required to perform a target detection task in which they were required to respond when they saw an image containing a red dot. Target trials were removed from the subsequent analysis. Stimulus blocks were separated by periods

of fixation when an equiluminant grey screen was presented for 8 seconds. At the end of the experiment subjects were asked to name the familiar faces that had been shown in the experimental scan.

#### MEG Analysis

MEG recordings were made using a 248-channel whole head system with superconducting quantum interference device (SQUID) based first-order magnetometer sensors (Magnes 3600WH 4D-Neuroimaging MEG system at the YNiC, University of York, UK). Magnetic brain activity was digitized continuously at a sampling rate of 1017.25 Hz and was filtered with a 1-Hz high pass and 200-Hz low pass cut-off. Average waveforms for each subject were computed using a 1 second epoch (200 ms before and 800 ms after stimulus onset). The average waveforms were further processed off-line using a 200ms pre-stimulus baseline correction and were high-pass filtered between 3- and 30-Hz. Artifact rejection was performed to remove epochs that exceeded a predetermined amplitude threshold (alpha = 0.05).

In the localiser scan, a contour plot was then used to locate the 10 largest contiguous face-selective sensors. The peak amplitudes and peak latencies were calculated for each condition in each hemisphere for each subject. Analysis of the MEG amplitude in the viewpoint scans was then restricted to these face-selective sensors of interest (SOIs). A multi-factorial ANOVA was used to determine the main effects of identity (same, different) hemisphere (left, right), viewpoint (0, 2, 4, 8) and fame (familiar, unfamiliar). To assess whether the reduction in the M170 amplitude was statistically significant in different conditions, we performed a two-sample t-test on the peak amplitudes across subjects. Finally, we calculated an adaptation index (AI) to quantify the reduction in the M170 amplitude

during the same image blocks compared to different image blocks: Response[same] - Response[different].

#### RESULTS

# Localiser scan

First, we determined which sensors showed selective responses to images of faces compared to other categories of stimuli (Figure 3A). We located SOIs in occipitotemporal regions that had a significantly higher response to images of unfamiliar and familiar faces than to non-face stimuli in each subject. 18 subjects showed face-selective M170 responses in right hemisphere sensors, with 12 showing an additional left-hemisphere face-selective M170. We then measured the peak amplitude of the M170 in response to each of the five categories shown in the localiser scan (Figure 3C and D). A 2 way ANOVA (Hemisphere x Category) revealed a highly significant effect of category (F(4,48) = 51.63, P < 10e-17), no effect of hemisphere (F(1,12) = 1.65, P = 0.22), and no interaction between hemisphere and category (F(4,48) = 0.73, P = 0.57). The mean amplitude response to unfamiliar faces in both the right and left hemisphere was significantly greater than objects RH: (t(17) = 8.79, P < 10e-8); LH: 7), and textures RH: t(17) = 7.68, P < 10e-7); LH: t(12) = 7.73, P < 0.0001). There was no significant difference between the response to unfamiliar faces and familiar faces in either the right (t(17) = 0.25, P = 0.80), or left hemisphere (t(12) = -0.06, P = 0.95). The mean amplitude to familiar faces in both hemispheres was also significantly larger than objects RH: (t(17) = 9.30, P < 10e-8); LH: t(12) = 11.29, P = 10e-7), places RH: (t(17) = 11.58, P < 10e-7)9); LH: (t(12) = 7.99, P < 10e-6), and textures RH: (t(17) = 8.72, P < 10e-7); LH: (t(12) = 10e-7); LH: (t5.53, P < 0.0001).

The mean latency of the face-selective M170 was 155.6 ms in right hemisphere and 166.7 ms in left hemisphere. A 2 way ANOVA of latency (Hemisphere x Category) revealed a significant effect of hemisphere (F(4,48) = 27.0, P > 0.001) with all categories showing a significantly earlier potential in right hemisphere sensors than left hemisphere sensors.

Response data indicated no difference in the response times across different categories in the target detection task (F(4,68) = 0.65, P = 0.84).

## Adaptation scans

A 4 way ANOVA 2x2x2x4 (Identity, Hemisphere, Familiarity, Viewpoint) found no effect of identity, fame, hemisphere or viewpoint. However, there was a significant interaction between Hemisphere x Identity x View (F(3,36) = 4.04, P < 0.05). Figure 4 shows the response of the M170 in the right hemisphere to the different face conditions. A 3 way ANOVA (2x2x4) (Identity, Fame, Viewpoint) revealed a significant effect of viewpoint (F(3,51) = 4.33, P < 0.01), and a significant interaction between viewpoint and identity (F(3,51) = 4.00, P < 0.05), in the right hemisphere. In the 0° (same viewpoint) condition, we found that the peak M170 response to images of the same face was significantly lower than the response to different faces in face-selective sensors for both unfamiliar (t(17) = 3.57, P < 0.01) and familiar (t(17) = 2.25, P < 0.05) faces (see Fig. 4). We then measured the M170 response to the same and different unfamiliar faces during the 2°, 4° and 8° angle change conditions. The results showed no difference in the M170 response to images of the same face compared to different faces at a rotation of  $2^{\circ}$  (unfamiliar, t(17) = -0.60, P = 0.53; familiar, t(17) = -0.40, P = 0.69), 4° (unfamiliar, t(17) = -0.22, P = 0.82; familiar, t(17) = -0.25, P = 0.80) or 8° (unfamiliar, t(17) = 0.35, P = 0.72; familiar, t(17) = 0.62, P = 0.54) for either the unfamiliar or familiar conditions (Fig. 5). We found no difference in the latencies of the target response across the same and different conditions. No significant effects were found in the left hemisphere. Subjects were successfully able to recognise the familiar faces used in the experimental scan. Mean recognition rate across familiar faces was 90.28% + 8.3. No subject recognised fewer than 75% of faces.

#### DISCUSSION

The aim of this experiment was to determine the role of the M170 response in face recognition. Specifically, we asked whether the M170 response: (1) is involved in representing facial identity; (2) reflects a viewpoint-dependent or a viewpoint-invariant representation of faces and (3) differs in its response to familiar and unfamiliar faces. Using an adaptation paradigm, we found that the M170 amplitude in the right hemisphere is significantly reduced during the presentation of identical face images shown at the same viewpoint compared to different face images shown at the same viewpoint. To determine whether the neural representation underlying the M170 response was invariant to changes in the face image, we systematically varied the viewpoint of the images. We found that there was no difference in the magnitude of the M170 response between the same or different conditions when the viewpoint of the face was varied. Furthermore, we found no significant difference in the M170 response to familiar and unfamiliar faces.

These results are consistent with a recent ERP study, in which we showed that a similar N170 response was elicited to the same and different faces when they varied in viewing angle (Ewbank and Andrews, 2006). The present study goes beyond this by showing that this viewpoint-dependent response is still evident for quite small changes in viewing angle. Clearly, this provides strong evidence for a view-dependent representation. Although adaptation to the identity of a face shown in this study is consistent with other ERP studies (Campanella et al., 2002; Itier & Taylor, 2004; Kovacs et al, 2006), the result contrasts with other reports that have failed to find adaptation to faces (Eimer 2000; Schweinberger et al. 2002; Schweinberger et al., 2004). One possible reason for this discrepancy is likely to be related to the number of intervening stimuli between repeated images and the time interval between prime and target. For example, Henson et al. (2004) only found effects of repeating the same view of an object when there were no intervening stimuli. More recently, it has

Page 13 of 28

#### **Cerebral Cortex**

been reported that adaptation is influenced by the interval between stimulus presentations, with shorter delays giving larger adaptation (Harris and Nakayama, 2006). Our results using a continuous adaptation procedure in which images are repeated in a block suggests that the number of repetitions may also be an important factor. This would fit with single neuron and fMRI studies that have reported that the adaptation effect is dependent on the number of repetitions of a stimulus (Grill-Spector et al., 1999; Sawamura et al., 2006; Grill-Spector et al., 2006). For example, Sawamura et al. (2006) showed that reduction in response of neurons in macaque IT was greatest for the first repetition, but further reductions in response occurred with successive repetitions. Moreover, the response selectivity of neurons was predicted more accurately by adaptation in a block design than an event-related design. One problem with a block design, however, is that the neural response may be influenced by attention. To control for the influence of attention, participants had to perform a detection task. The results show no systematic difference in the latency of response or accuracy of the task in the different conditions.

We found no significant effect of familiarity in the M170 response to faces. This is consistent with fMRI studies that have shown familiarity has little effect on the response of face-selective regions (Eger et al., 2005, Pourtois et al., 2005, Gorno-Tempini et al., 1998). However, these neuroimaging results contrast with the fact that human subjects are very good at identifying familiar faces (even from very low quality images), whereas performance in recognition or matching of unfamiliar faces is poor (Hancock et al, 2000). A recent MEG study, Kloth et al. (2006) reported that the M170 is modulated by familiarity, with increased amplitude when viewing personally familiar faces compared to unfamiliar faces. However, consistent with our findings, a significant difference was not observed when comparing famous familiar faces with unfamiliar faces.

#### **Cerebral Cortex**

A central question in the visual recognition of objects is whether this process depends on a viewpoint-dependent or viewpoint-invariant neuronal representation. Models of face processing suggest that the initial stage of processing is based on a view dependent structural representation and that further recognition of facial identity is based on matching to a viewpoint invariant representation (Bruce and Young, 1986; Burton et al., 1999). It would appear, therefore, that the view-dependent nature of the M170 response for familiar and unfamiliar faces could be taken as an indication of an early stage in face processing. On the other hand, a number of behavioural studies provide evidence that faces and other objects could be represented by a view-dependent neural representation (Hill et al., 1997; Fang & He, 2005; Lee et al., 2006). For example, Lee et al. (2006) showed that changing the size of a face had no effect on face discrimination, but that changing the viewpoint caused a progressive decrement in performance. In a previous fMRI study, we found that face-selective regions within the inferior temporal lobe showed a reduced response to repeated face images and that this adaptation was invariant to changes in the size of the face, but was sensitive to changes in expression and viewpoint (Andrews and Ewbank, 2004; see also, Grill-Spector et al., 1999, Winston et al., 2004; Pourtois et al., 2005). These findings are consistent with single-unit studies, where the majority of face-selective neurons in monkey temporal lobe are relatively invariant to changes in image size, but are sensitive to changes in viewpoint (Rolls & Baylis, 1986; Perrett et al., 1985). Together, these findings provide some support for the idea that faces may be represented in a view-dependent representation (Logothetis et al., 1995; Wallis and Bulthoff, 1999). It is important to note, however, that many of these studies used unfamiliar faces. So, it remains to be established if a view-invariant representation exists for familiar faces. The results from this study suggest that this type of process must happen at a later stage of processing.

#### **Cerebral Cortex**

In conclusion, we found that the M170 potential adapts to faces with the same identity if they are shown from an identical viewpoint. However, there was a recovery from adaptation when the viewpoint of the images was varied. The view-dependent nature of the M170 response did not differ according to the familiarity of a face. These results do not rule out the possibility that a view-invariant neural representation may exist within the visual system analogous to face recognition units (Bruce & Young, 1986).

# REFERENCES

Allison T, Puce A, Spencer D, McCarthy G. 1999. Electrophysiological studies of human face perception: I. Potentials generated in occipitotemporal cortex by face and non-face stimuli. Cereb Cortex 9:415-430.

Andrews TJ, Ewbank MP. 2004. Distinct representations for facial identity and changeable aspects of faces in the human temporal lobe. NeuroImage 23:905-913.

Bentin S, McCarthy G, Perez E, Puce A, Allison T. 1996. Electrophysiological studies of face perception in humans. J Cog. Neurosci 8:551-565.

Bruce V, Young AW. 1986. Understanding face recognition. Br J Psychol 77:305-327.

Burton AM, Bruce V, Hancock PJB. 1999. From pixels to people: a model of familiar face recognition. Cognitive Science 23:1-31.

Campanella S, Hanoteau C, Depy D, Rossion, B, Bruyer R, Crommelinck M, Guerit J-M. 2000. Right N170 modulation in a face discrimination task: an account for categorical perception of familiar faces. Psychophysiology 37:796-806.

Eimer M, McCarthy RA. 1999. Prosopagnosia and structural encoding of faces: Evidence from event-related potentials. NeuroReport 10:255-259.

Eger E, Schweinberger SR, Dolan RJ, Henson RN. 2005. Familiarity enhances invariance of face-representations in human ventral visual cortex: fMRI evidence. NeuroImage. 26:1128-1139.

Ewbank MP, Andrews TJ. 2006. Size-invariant, but viewpoint-specific adaptation of the N170 potential to faces. Proceedings of the12<sup>th</sup> Annual Meeting of the Organisation for Human Brain Mapping, Florence S113.

Fang F, He S. 2005. Viewer-centred object representation in the human visual system revealed by viewpoint aftereffects. Neuron 45:793-800.

Gauthier I, Tarr MJ, Moylan J, Skudlarski P, Gore JC, Anderson JW. 2000. The fusiform face area is part of a network that processes faces at the individual level. J Cog Neurosci 12:495-504.

Gorno-Tempini ML, Price CJ, Josephs O, Vandenberghe R, Cappa SF, Kapur N, Frackowiak RS, Tempini ML. 1998. The neural systems sustaining face and proper-name processing. Brain 12:2103–2118.

Grill-Spector K, Kushnir T, Hendler T, Edelman S, Itzchak Y, Malach R. 1999. Differential processing of objects under various viewing conditions in human lateral occipital complex. Neuron 24:187-203.

Grill-Spector K, Knouf N, Kanwisher K. 2004. The fusiform face area subserves face perception, not generic within-category identification. Nat Neurosci 7:555-562.

Grill-Spector K, Henson R, Martin A. 2006. Repetition and the brain: neural models of stimulus-specific effects. Trends Cogn Sci 10:14-23.

Grill-Spector K. 2006. Selectivity of adaptation in single units: Implications for fMRI experiments. Neuron 49:170-171.

Halgren E, Raij T, Marinkovic K, Jousmaki V, Hari R. 2000. Cognitive response profile of the human fusiform face area as determined by MEG. Cereb Cortex 10:69–81

Hancock PJB, Bruce V, Burton AM. 2000. Recognition of unfamiliar faces. Trends Cogn Sci 4:330-337.

Harris AM, Duchaine BC, Nakayama K. 2005. Normal and abnormal face selectivity of the M170 response in developmental prosopagnosics. Neurospsyhologia 43:2125-2136.

Harris AM, Nakayama K. 2006. Rapid Face-selective adaptation of an early extrastriate component in MEG. Cereb Cortex doi:10.1093/cercor/bhj124.

Haxby JV, Hoffman EA, Gobbini MI. 2000. The distributed human neural system for face perception. Trends Cogn Sci 4:223-233.

Henson RN, Rylands A, Ross E, Vuilleumeir P, Rugg MD. 2004. The effect of repetition lag on electrophysiological and haemodynamic correlates of visual object priming. Neuroimage 21:1674-1689.

Hill H, Schyns PG, Akamatsu S. 1997. Information and viewpoint dependence in face recognition. Cognition 62:201-222.

Hoffman EA, Haxby JV. 2000. Distinct representations of eye gaze and identity in the distributed human neural system for face perception. Nat Neurosci 3:80-84.

Itier RJ, Taylor MJ. 2002. Inversion and contrast polarity reversal affect both encoding and recognition processes of unfamiliar faces: A repetition study using ERPs. Neuroimage 15:353-372.

Itier RJ, Taylor MJ. 2004. Effects of repetition learning on upright, inverted and contrastreversed face processing using ERPs. NeuroImage 21:1518-1532.

Itier RJ, Herdman AT, George N, Cheyne D, Taylor M. 2006. Inversion and contrast-reversal effects on face processing assessed by MEG. Brain Res 1115:108-120.

Jeffreys D. 1996. Evoked potential studies of face and object processing. Visual Cogn 3:1–38.

Kanwisher N, McDermott J, Chun MM. 1997. The fusiform face area: A module in extrastriate cortex specialised for face perception. J. Neurosci. 17:4302-4311.

Kloth N, Dobel C, Schweinberger SR, Zwitserlood P, Bolte J, Junghofer M. 2006. Effects of personal familiarity on early neuromagnetic correlates of face perception. Eur J Neurosci. 24:3317-3321.

Kovacs G, Zimmer M, Banko E, Harza I, Antal A, Vidnyanszky Z. 2006. Electrophysiological Correlates of Visual Adaptation to Faces and Body Parts in Humans. Cereb Cortex 16:742-753

Krekelberg B, Boynton GM, van Wezel RJA. 2005. Adaptation: from single cells to BOLD signals. Trends Neurosci 29:250-256

Lee Y, Matsumiya K, Wilson HR. 2006. Size-invariant but viewpoint-dependent representation of faces. Vision Res 46:1901-1910.

Liu J, Harris A, Kanwisher N. 2002. Stage of processing in face perception: an MEG study. Nat Neurosci 5:910-916.

Logothetis NK, Pauls J, Poggio T. 1995. Shape representation in the inferior temporal cortex of monkeys. Curr Biol 5:552–563.

Nobre AC, Allison TA, McCarthy G. 1994. Word recognition in the inferior temporal lobe. Nature 372:260-263.

Pourtois G, Schwartz S, Seghier ML, Lazeyras F, Vuilleumier P. 2005. Portraits or People? Distinct Representations of Face Identity in the Human Visual Cortex. J Cogn Neurosci 17:1043-1057.

Rotshtein P, Henson RN, Treves A, Driver J, Dolan RJ. 2005. Morphing Marilyn into Maggie dissociates physical and identity face representations in the brain. Nat Neurosci 8:107-113.

 Sawamura H, Orban G, Vogels R. 2006. Selectivity of neuronal adaptation does not match response selectivity: a single-cell study of the fMRI paradigm. Neuron 49:307-318.

Schweinberger SR, Pickering EC, Burton AM, Kaufmann JM. 2002. Human brain potential correlates of repetition priming in face and name recognition. Neuropsychologia 40:2057-2073.

Schweinberger SR, Huddy V, Burton AM. 2004. N250r: A face-selective brain response to stimulus repetitions. NeuroReport 15:1501-1505.

Smith WAP, Hancock ER. 2006. Recovering Facial Shape using a Statistical Model of Surface Normal Direction. IEEE Trans PAMI 28:1914-1930.

Wallis G, Bulthoff H. 1999. Learning to recognize objects. Trends Cogn Sci 3:22-31.

Wantanabe S, Kakigi R, Puce A. 2003. The spatiotemporal dynamics of the face inversion effect: A magneto- and electro-encephalographic study. Neuroscience 116:879-895.

Winston JS, Henson RNA, Fine-Goulden MR, Dolan RJ. 2004. fMRI-Adaptation reveals dissociable neural representations of identity and expression in face perception. J Neurophsiol 92:1830-1839.

Yin RK. 1969. Looking at upside-down faces. J Exp Psychol 81:41-145.

**Figure 1**. Examples of unfamiliar face images. The top row from each panel represents the same condition and the bottom row represents the different identity condition at (A) 0° viewpoint change, (B) 2° viewpoint change, (C) 4° viewpoint change and (D) 8° viewpoint change.

**Figure 2.** Examples of familiar face images. The top row from each panel represents the same condition and the bottom row represents the different identity condition at (A) 0° viewpoint change, (B) 2° viewpoint change, (C) 4° viewpoint change and (D) 8° viewpoint change.

**Figure 3**. (A) Examples of images from different categories used in the localiser scan: unfamiliar faces, familiar faces, inanimate objects and places. (B) MEG shaded contour map of one representative subject, showing distribution of response to images of unfamiliar faces, approximately 163 msecs after stimulus onset. Anterior regions are to the top of the image. (C) Average MEG waveform recorded for each category in the localiser scan. Waveforms are shown in face-selective sensors in right hemisphere averaged across all subjects. (D) Bar graph representing amplitude of the average peak M170 response to each category across subjects. Error bars represent  $\pm 1$  standard error.

**Figure 4**. Face adaptation experiment. Data points represent adaptation-index of M170 response (Same-Identity - Different Identity) averaged across all subjects in right hemisphere sensors of interest for (A) unfamiliar faces and (B) familiar faces. Error bars represent  $\pm 1$  standard error. MEG waveforms of one representative subject showing responses to the same and different identity images in the 0° (same viewpoint) condition for (C) unfamiliar and (D) familiar Faces.

**Figure 5.** Bar graphs representing the average peak M170 amplitude in the right hemisphere across all subjects to (A) unfamiliar and (B) familiar faces with the same or different identity. Error bars represent  $\pm 1$  standard error. \*\* P<0.01, \*P < 0.05.











Same

8 Deg

8 Deg

A

Peak M170 Amplitude (Tesla)

-4e-13

-3e-13

-2e-13

-1e-13

-4e-13

-3e-13

-2e-13

-1e-13

В

Peak M170 Amplitude (Tesla)

\*\*

0 Deg

0 Deg

2 Deg

2 Deg

4 Deg

4 Deg

