THE UNIVERSITY of York



CE Entrepreneurship Programme objectives

Objective of the module

To give you a basic understanding and an awareness of some tools and techniques to enable you to establish yourselves as a trading entity.

Specific objectives

At the end of this module the plan is that you will be able to:

- Understand the terminology of the different trading entities
- Understand the skills and competencies of the self employed manager
- Produce a cash flow forecast, profit and loss statement and balance sheet for a business idea
- Understand the inter-relationships between specific duties and the need to adopt a holistic management approach.
- Be able to research and produce a business plan.